



FoolProof Programs Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we may collect, use, protect or otherwise handle the Personally Identifiable Information in accordance with our website.

When do we collect information?

We collect information from users when they register on our site to gain access to our educational program(s) or subscribe to our newsletter.

What personal information do we collect from the people that visit our website or program?

Users of FoolProof –teachers, parents, students– are identified only by a first name, last name and a self-chosen username/password combination. Parents and teachers are also required to provide an email address and optionally a zip code. No other identifying information will be collected or shared, ever.

We only store the minimum amount of information needed to use the program and to provide technical support.

How do we use the information?

FoolProof uses a database for saving student work so that the teacher/parent can review their progress and the results of the tests. A teacher can only review the student information for students in their classes. A parent can only review the information for their child.

We may use teacher/instructor/parent information to follow up on correspondence initiated by the user (in-program question option, email or phone inquiries about the curriculum) or to reach out

The Walter Cronkite Project
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with program related questions, such as user experience.

When the used program is provided locally by a sponsor, we may share parent/teacher contact information with the sponsoring entity.

Student data is only available to the associated teacher or parent user.

Deletion of information from the database will be under the control of the teacher/parent. When students have completed the course (or portion of the course), the teacher (or parent) will have the option of deleting the stored information.

How do we protect the information?

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make visits to our site as safe as possible.

We use regular Malware Scanning.

Personal information is contained within secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of that information. All sensitive information you supply is transmitted over an encrypted Secure Socket Layer (SSL) connection and passwords are always hashed using security-industry standard hashing algorithms before being stored in our databases.

Do we use 'cookies'?

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

We use session cookies to allow users to log into the program and use the program. Settings cookies are used to remember the user's personal settings.

Users can choose to have their computer warn each time a cookie is being sent, or choose to turn off all cookies.

For the usage and correct functioning of our programs accepting cookies is required.

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Question Sellers. Use Caution. Rely on Research.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties Personally Identifiable Information as stored in our systems.

Third-party links

We do not include or offer third-party products or services on our website.

Google

We have not enabled Google AdSense on our site and will not do so in the future. We use Google Analytics to track and analyze (anonymous) usage data for statistical purposes and optimization of our sites and services.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. - See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA, we agree to the following:

- Users can visit our site anonymously.
- Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first significant page after entering our website.
- Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

At all times:

Users will be notified of any Privacy Policy changes on our Privacy Policy Page. User's personal information can be changed by logging into the account.

How does our site handle Do Not Track signals?

Our programs and systems honor Do Not Track settings.

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COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

Because the privacy of young members and other visitors to our website is of the utmost importance, we have adopted the following privacy policy, which conforms to the [Children's Online Privacy Protection Act of 1998](#):

We do not solicit to children under the age of 13. We are aware of COPPA requirements, and should we receive a membership application from which we can determine the age of the child, we will comply with COPPA requirements to obtain parental consent and/or notify the parent(s) or guardian(s) of the receipt of such information. Further, we will not proceed with the request of the membership application without parental consent.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via in-site notification within 1 business day.

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

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We collect your email address in order to:

Respond to inquiries, and/or other requests or questions (teacher/parent only). See above.

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

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